

*New gTLD -
Registry Solution*

afnic

The purpose of AFNIC, France's largest internet services registry, is to spread its know-how to the entire web community. It supports the scheme for the creation of new TLDs and offers different technical solutions for registries, adapted to the needs of French, European and international projects.

With the experience acquired by AFNIC since 1998 in the operational and technical management of the .fr TLD (2.2 million domain names), management, and since 2009, the proposed opening of .paris, as well as the launch of the French overseas extensions, AFNIC offers matchless support and technical registry management.

*AFNIC helps **companies** and **organisations** innovate and launch their own Top-Level Domains.*

*Top-Level Domains in turn help promote their **brand**, federate their **partners, employees, suppliers** and **customers**, and give access to the **technologies** they need to support the innovations of tomorrow.*

*AFNIC's registry solution: a **clear** offer, **simple** management with the **guarantees** of the operator of the **.fr**, **.re** and the future **.paris**.*

Background

In 2012, the Internet is undergoing a major change. New top level domains (TLD) will be offered and chosen to broaden worldwide naming zones. The web users of tomorrow will be able to choose to surf these new extensions.

What are the advantages for users?

- ✓ *Greater accessibility: non Latin alphabet characters (IDN), generic extensions, and greater domain name availability*
- ✓ *Greater proximity: country code top level domains*
- ✓ *Greater clarity: industry and brand extensions*
- ✓ *Greater security: company extensions, DNSSEC*
- ✓ *Greater innovation: new uses of DNS technologies, the Internet of Objects, etc.*

Reasons to get an extension for your company or brand

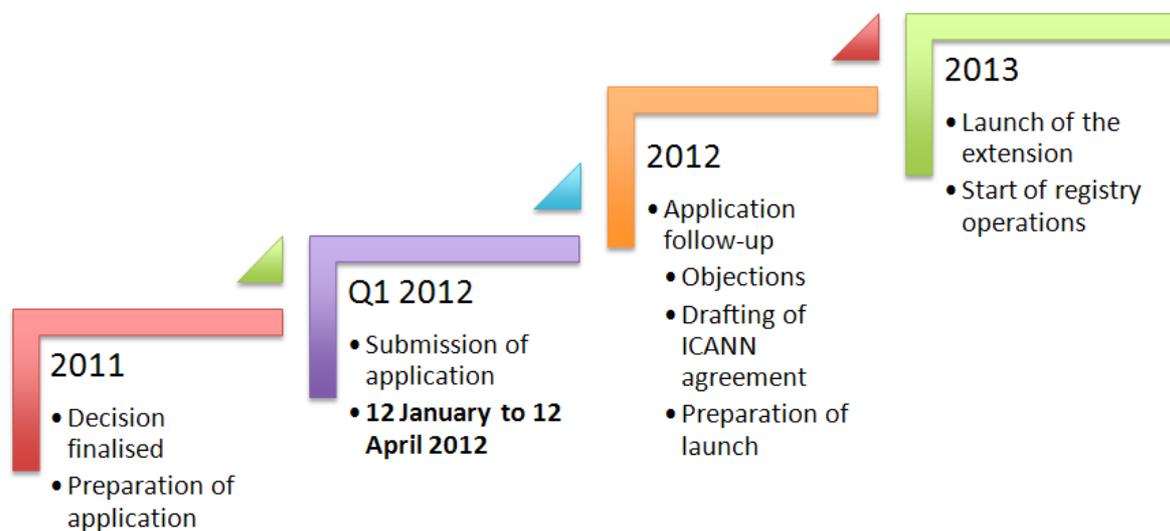
- ✓ *Promoting your corporate or brand image. If you are looking for long-lasting brand reinforcement, a web extension ensures visibility, a uniform presentation and innovation.*
- ✓ *Organising a user community. From organising your services and employees or identifying and leveraging your partners, through to creating the new customer services.*
- ✓ *Investing in new digital technologies.*
- ✓ *Participating in internal governance.*

How to apply

On 19 September 2011, ICANN published the latest version of the "Applicant Guidebook".¹ A dedicated site for future applicants also went live².

The application is a questionnaire featuring 50 questions that help ICANN assess the nature of the future extension (e.g. community-based or open) and the consistency of the technical, financial and legal information provided.

Timeline



The ICANN application package

- 1-11 : Applicant registration
- 12-23 : Type and purpose of application
- 24-44 : Technical and operating aspects
- 45-50 : Financial aspects

Applications are sent through an official computer system known as TAS. The deadline to register in the system is 29 March 2011. Registration is contingent on payment of the registration fees totalling USD 5,000.

¹ <http://newgtlds.icann.org/applicants/agb>

² <http://newgtlds.icann.org/>

Scoring

The application package will be judged by the relevance and consistency of the answers to the questions. Two expert panels will assess the operational and financial sections of the application, respectively. Questions are scored from 1 to 3. A score of 0 on any question automatically eliminates the application.

For technical issues, a minimum score of 22 points out of a total of 30 must be obtained. For financial issues, a minimum score of 8 points out of a total of 11 must be obtained.

ICANN application fees

Registration USD 5,000
TAS registration deadline: 29 March 2012

Review of the application USD 180,000
TAS registration deadline: 12 April 2012

Refund conditions for withdrawn applications

	% of application fees	Amount refunded
21 calendar days following the Early Warning	80%	USD 148,000
From publication of applications to publication of the findings of the initial assessments	70%	USD 130,000
After publication of the findings of the initial assessments	35%	USD 65,000
After the applicant passes the "Dispute Resolution", "Extended Evaluation", or "String Contention Resolution(s)" stages	20%	USD 37,000
After the candidate is legally bound to ICANN by a registry agreement	-	-

Table 1 - Refund conditions for withdrawn applications

Contact us now and find out how AFNIC can assist you in your new gTLD venture !

AFNIC

Immeuble International
2 rue Stephenson
78181 Saint Quentin en Yvelines cedex
France

Telephone: +33 1 39 30 83 00

Fax: +33 1 39 30 83 01

E-mail: solutions@afnic.fr

