

FRWATCH



**DOMAIN NAME
MONITORING
& PORTFOLIO
OPTIMIZATION**
OFFER SERENITY TO
YOUR CUSTOMERS

afnic



How does FRWATCH works?

FRWATCH is Afnic's new character-string monitoring solution specially designed for registrars.

FRWATCH allows your customers to monitor their brands and explore for new domain names with high added value.

By providing a precise inventory of the use of a string of characters in domain names, FRWATCH allows your customers to identify those using their brand names and thus measure the amount of traffic eluding them. By using DNS queries on non-existing domain names (NXDomain), your customers can also discover registration opportunities and thus increase their traffic.



The solution in 3 points

- 1 Monitoring activated** by your customer representative
- 2 A CSV report** sent by email containing:
 - The list of domain names containing the character strings monitored on most of the TLDs on the market
 - The number of DNS queries on the .fr ccTLD - exclusive information only provided by Afnic
 - The main changes since the last report
- 3 A flexible monthly service and customizable reporting frequency:** daily, weekly or monthly



FRWATCH benefits:

- A service that you can add to those already provided by your registrar
- DNS queries on the .fr ccTLD: exclusive information only provided by FRWATCH
- A complete monitoring of most TLDs on the market
- A means of increasing your sales

*Large volumes : custom estimates available



Want to discover our product?

Our team is available on:

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